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G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.



UG DEGREE END SEMESTER EXAMINATIONS - NOVEMBER 2024.

(For those admitted in June 2023 and later)

PROGRAMME AND BRANCH: B.Com. PROFESSIONAL ACCOUNTING

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
I	PART - III	CORE-2	U23PA102	PRINCIPLES OF MANAGEMENT

Date &amp; Session: 12.11.2024 / FN

Time : 3 hours

Maximum: 75 Marks

Course Outcome	Bloom's K-level	Q. No.	SECTION - A (10 X 1 = 10 Marks) Answer <u>ALL</u> Questions.
CO1	K1	1.	Management is. a) Only an art b) Only a science c) Both an art and a science d) Neither Art nor Science
CO1	K2	2.	Which of the following is NOT included in the scope of management? a) Marketing management b) Operations management c) Financial management d) Personal hobbies
CO2	K1	3.	Which of the following is NOT an element of planning? a) Setting objectives b) Identifying alternatives c) Implementing the plan d) Staffing
CO2	K2	4.	Which of the following best defines Management by Objectives (MBO)? a) A process of continuously monitoring employee actions b) A process of setting specific, measurable goals for employees that align with organizational goals c) A method for strategic planning in the long term d) A method of predicting future trends through statistical analysis
CO3	K1	5.	Which of the following is a characteristic of a formal organization? a) Flexible and spontaneous structure b) Defined roles and responsibilities c) Personal relationships guide decisions d) Unstructured communication patterns
CO3	K2	6.	What does an organization chart primarily depict? a) The distribution of power in society b) The hierarchical structure of an organization c) The list of employees and their tasks d) The informal relationships between employees
CO4	K1	7.	Which of the following is NOT a source of external recruitment? a) Campus recruitment b) Promotions c) Employment agencies d) Advertisements
CO4	K2	8.	Which method of performance appraisal involves evaluating an employee's behavior in specific situations? a) Critical Incident Method b) Ranking method c) 360-Degree Feedback d) Rating Scale
CO5	K1	9.	Which of the following is an example of a psychological barrier to communication? a) Noise b) Language differences c) Selective perception d) Poor lighting

CO5	K2	10.	What is the key principle of Management by Exception (MBE)? a) Focus on all activities equally b) Focus on routine operations c) Focus on areas with significant deviations from standards d) Focus on employee satisfaction
<b>Course Outcome</b>	<b>Bloom's K-level</b>	<b>Q. No.</b>	<b>SECTION - B (5 X 5 = 25 Marks)</b> <b>Answer <u>ALL</u> Questions choosing either (a) or (b)</b>
CO5	K5	11a.	Evaluate the different levels of management in an organization. <b>(OR)</b>
CO5	K5	11b.	Distinguish between management and administration.
CO4	K4	12a.	Analyse the importance of planning in management. <b>(OR)</b>
CO4	K4	12b.	Assess the key steps in the decision-making process.
CO3	K4	13a.	Differentiate between formal and informal organizations. <b>(OR)</b>
CO3	K4	13b.	Categorize different types of departmentalization in an organization.
CO2	K3	14a.	Explain the staffing process in brief. <b>(OR)</b>
CO2	K3	14b.	What is the need for training in an organization?
CO1	K3	15a.	What are the common barriers to communication? <b>(OR)</b>
CO1	K3	15b.	What are the qualities of a good leader?

<b>Course Outcome</b>	<b>Bloom's K-level</b>	<b>Q. No.</b>	<b>SECTION - C (5 X 8 = 40 Marks)</b> <b>Answer <u>ALL</u> Questions choosing either (a) or (b)</b>
CO1	K3	16a.	Identify the functions of management. <b>(OR)</b>
CO1	K3	16b.	Discuss the contribution of F.W. Taylor to the evolution of management thought.
CO2	K4	17a.	Discuss the process of planning. <b>(OR)</b>
CO2	K4	17b.	Explain Management by Objectives (MBO) and its advantages.
CO3	K4	18a.	Analyse the importance of organizing as a management function. <b>(OR)</b>
CO3	K4	18b.	Explain centralization and decentralization with examples, along with their advantages and disadvantages.
CO4	K5	19a.	Discuss the sources of recruitment and their advantages and disadvantages. <b>(OR)</b>
CO4	K5	19b.	Appraise the performance appraisal methods and their advantages.
CO5	K5	20a.	Evaluate the different types of leadership styles. <b>(OR)</b>
CO5	K5	20b.	Assess the requisites of effective control.